



The certificate on each WILH. STEINBERG soundboard is the guarantee of quality and richness of sound.

Val di Fiemme spruce grows very evenly at an altitude of more than 1000 mtrs. Its extraordinary durability is essential for the long-lasting tension of the soundboard.

This timber

is much sought after by piano-builders but the long-standing business relationship with Ciresa company guarantees that there will be an adequate supply of wood for the WILH. STEINBERG factory in Eisenberg.



CHOC – Le Monde de la Musique

This annual test in Paris in which

300 master piano-builders participate, evaluates pianos from Germany, Europe, Asia and USA and is one of the most important competitions worldwide. WILH. STEINBERG pianos have won the prize three times since 1994 because they have such a delightfully rich tone as well as representing outstanding value for money.

We take special care in the natural forming of the soundboards of WILH. STEINBERG instruments, as this is essential for the rich tone and durability for which they are renowned. This is where the blend between modern production and century-old experience in the piano-building trade becomes clear. In an era where the production of goods is getting more and more dependant upon time-limits and the rapidity of production lines, we give the soundboards (which represent the centre-piece of our instruments) the time they need to acquire their necessary characteristics in a natural way, and we are proud of this traditional, time-honoured method.

Following careful drying in regulated drying rooms, the soundboards are shaved and the ribs, which are also shaved and pointed by hand, are fitted manually.

After this procedure the soundboards are left to rest for 3-4 weeks in a carefully regulated environment. The regulated atmosphere, the humidity and the adjusted ribs lead to a natural curvature of the soundboard and enable the instrument to take on the pressure of the strings and achieve maximum tonal quality. We place great importance on this professional method "from the good old times", that our piano-builders have perfected. It ensures stability as well as richness of tone. In modern factories this process is usually rushed through with the help of curved presses.



Chrome fittings are an attractive alternative to classical style repolished brass. They give the pianos a unique designer character with a touch of individuality, especially when combined with our very fine high-gloss black cabinets.

All WILH. STEINBERG instruments are fitted with the renowned Renner actions from Stuttgart. They contribute significantly to the beautiful sound and touch of the uprights and grands from Eisenberg.

The hand-shaved wooden soundboard ribs are glued to the back of the soundboard asymmetrically and additionally plugged 5 times each. This represents an expensive, but very effective method of piano-building which ensures richness of sound in our pianos for years to come.

We are well aware of the careful thought that goes into purchasing a piano, and it is certainly not a decision to be made lightly. A good quality piano which holds its tune well simplifies the task of learning to play and helps to develop a good musical ear. In the long term it pays dividends to invest in a quality piano to start with.

The strings on our grand pianos are fitted after the rims have been glued into position. Although this is a complex and costly method of construction, nevertheless it is well worth it because it helps to improve the final warmth and depth of tone, and it is a method only applied in the worlds finest grands.

## Craftsman's skill has a tradition in Thüringen dating from the 18th century

In 1775 Johann Wolfgang von Goethe was invited to come to Thüringen by the Duke Carl-August von Sachsen-Weimar-Eisenach. He spent most of his life making cultural contributions to the German people. This aristocratic family did much to promote musical composition and performance in Thüringen. It was here, that the foundations were laid which resulted in the flourishing of musical culture in the area and the art of piano-building in Eisenberg.



*An architectural jewel in the centre of Eisenberg – the town hall. This renaissance building was probably constructed in 1274.*

Already at the end of the 18th century, craftsmen's workshops began to manufacture components for the famous German pianos. These workshops became the high-skilled piano-building factories which made Eisenberg famous all over the world.

The vast forests of Thüringen were another important reason for the flourishing of the piano-building trade in Eisenberg. The WILH. STEINBERG pianos originated from the piano factories of the Geyer family, who established these in 1877. Since the foundation, our company has maintained its position amongst the major German piano manufacturers. The quality of our instruments and the attractive design are the basis for the progress and extraordinary success which WILH. STEINBERG has experienced in recent years.



*Portrait of the Duke Christian, 1653 – 1707, to be seen in the city's museum in Eisenberg. In 1676 he chose Eisenberg as the residence of the duke-dom of Saxony-Eisenberg.*

Our factory is in the centre of the lively, architecturally attractive district town of Eisenberg, which has 11.500 inhabitants and is strategically located alongside highway No. 9 between Jena and Gera.

The large banquetting- and exhibition hall within our industrial plant is a major attraction for our visitors. It is here, that you can experience the wonderful WILH. STEINBERG upright and grand pianos.

**CHOOSE WILH. STEINBERG!** This instrument combines the expertise of modern German piano-building with 125 years of experience and tradition in manufacturing, resulting in a unique blend of tonal quality, attractive cabinet design and affordable prices.



*Christiansburg with the palace gardens and church. This magnificently ornamented building is considered to be the most remarkable baroque church in Thüringen.*

WILH. STEINBERG  
WST

Fine pianos. Made in Germany.  
Since 1877.

## Grand Piano Model IQ 77 “A class of its own”

The extensive experience of our piano-builders, the careful attention to detail, the skilful selection of materials and the endeavour to build a superlative WILH. STEINBERG instrument, will be revealed to you, when you see, play and hear our Grand Piano IQ 77. You will experience a masterpiece of German piano craftsmanship.

Although we employ modern techniques in our factory in Eisenberg/Thüringen and even manufacture most of our components, nevertheless, in order to guarantee the highest possible quality, we cannot possibly manage without the trained instincts and senses of our piano-builders who oversee the production process.

The versatility and warmth of a WILH. STEINBERG Grand Piano are hard to describe with words. You must experience this wonderful instrument to understand why it has won so many new friends in recent years. WILH. STEINBERG pianos are becoming popular in New York, Boston, Chicago, Tokyo, Shanghai, Hong Kong, Singapore, Hawaii, Perth/Australia, Paris, Vienna, Brussels, Amsterdam, Zürich, Basel, Bristol and Moscow.

It is a fact that the WILH. STEINBERG IQ 77 grand piano is in a class of its own because of the extraordinary quality of tone produced by such a compact instrument with dimensions of 3' 4" height, 5' 1" width and 5' 8" length. A German brand instrument – unique in design and workmanship.

Both piano models are available in the same colours and veneers as our uprights. You may choose between 3 different surfaces: high gloss, satin or hand-rubbed with finest steel wool. This last process is very intricate and requires many years of experience. The result however, is incomparably appealing. The wonderful finishes of the cabinets of our pianos help to make them a special treasure.



WILH. STEINBERG IQ 77,  
black polished

WILH. STEINBERG  
WST

Fine pianos. Made in Germany.  
Since 1877.

**If you love music,  
a WILH. STEINBERG piano  
will give you great pleasure.**

All pianos bearing the brand name of WILH. STEINBERG have a beautiful clear tone. The evenly balanced sound pattern impresses both professional musicians and music lovers with a keen ear throughout the world.

Numerous stages take place before about 6000 individual components (approx. 60% of them made of wood) become a completed WILH. STEINBERG piano.

Here are the most important processes: We exclusively use numbered and certified soundboards from Val de Fiemme, Italy. The pine-trees in this region grow at an altitude of more than 1000 meters. The growth is very much slower at this height, so that the wood has very tight annual rings, which gives it a remarkable solidity – a very important ingredient for the famous sound of our pianos. The legend says, that even Stradivari cut the wood for his masterpieces from this region.

All WILH. STEINBERG pianos are fitted with Renner actions from the Renner factory in Stuttgart. For many decades they have proved to be the best worldwide and represent the highest possible quality.

The grey cast-iron frame is the guarantee for the stability of a good piano. It must have enough strength to carry the enormous strain of the strings (more than 20 tons), but should not be too big, as this would adversely affect the sound waves. Grey cast-iron has the least tendency to resonate - an essential requirement for our pianos which are noted for their purity of tone.

Decisive for the special quality of a WILH. STEINBERG instrument is the expert handcrafting skills of our piano-builders. This skill is a tradition handed down through generations which is supported by modern technology. Of particular importance to us is the training and instruction of young people who wish to learn the piano-builder's trade and who take on assignments within the factory.

Quality has always been the foundation of our worldwide success. The experience of 125 years of piano making in Eisenberg and the high quality control in the factory ensure that you will possess a masterpiece of German piano-building.

A WILH. STEINBERG piano will give you pleasure for a lifetime. It stays well in tune, is easy to service and has a delightful action and a marvellous tone. Expert workmanship makes a WILH. STEINBERG piano a jewel to cherish forever.

*WILH. STEINBERG IQ 28 Amadeus, black polished*



# WILH. STEINBERG WST

Fine pianos. Made in Germany.  
Since 1877.

Select your piano from a choice of three different models – IQ 16, IQ 22 and IQ 28. There are two models of grand piano – IQ 77, IQ 99. All the pianos in these different sizes are available in the colours and finishes illustrated. The metal fittings are usually in the classical style and made from polished brass. At special request and for a small extra charge we will equip your piano with 'designer' chrome fittings. This has been very popular in the last two years, and is particularly attractive against a high gloss black cabinet.



IQ 16 beech satin



IQ 22 Amadeus black polished



IQ 16 Amadeus black polished



IQ 22 Amadeus walnut satin



IQ 28 yew polished with inlay



IQ 16 cherry satin with inlay



IQ 22 white polished with oval



IQ 28 Passione mahogany polished with inlay



IQ 16 alder natural satin



IQ 22 black polished with burl trims



IQ 28 Passione black polished